

PUBLIC NOTICE FOR THE ACQUISITION OF EXPRESSIONS OF INTEREST FOR SPONSORSHIP OF THE INTERNATIONAL EVENT “GEOVET2023”

NOTICE DESCRIPTION AND ITS CONSTRAINTS

The Istituto Zooprofilattico Sperimentale dell'Abruzzo e del Molise G. Caporale (hereinafter referred to as "IZS-Teramo"), hereby announces its intention to look for sponsors for the institutional event described in the paragraph entitled "Object of sponsorship".

In accordance with the principle of transparency, this notice is non-binding in nature and is intended to disseminate the institutional initiative to the widest possible number of business operators with the aim to obtain bids from third parties potentially interested in sponsoring this event.

PROMOTER

IZS-Teramo is the promoter as the party responsible for the sponsorship procedure, and assumes the role of 'sponsee'.

OBJECT OF SPONSORSHIP

The sponsorships aim at financing all expenses related to the execution of the international institutional event indicated below, ensuring adequate visibility for the sponsor, spreading of its name/logo/brand/trademark within all the activities that will take place:

- GEOVET 2023”, Silvi Marina, 19-21 September 2023, International Conference of Spatial Epidemiology, Geostatistics and GIS applied to animal health, public health and food safety

INTERESTERD

Economic operators interested in advertising their name/logo/brand/trademark within the initiative object of sponsorship may apply.

The above parties, in compliance with the principles of legality, good performance and transparency of administrative action, shall ensure:

- consistency with the IZS-Teramo mission;
- absence of conflict between public interest pursued by the IZS-Teramo and private interests;
- no bankruptcy or insolvency proceedings;
- absence of harm or damage to the image of the IZS_Teramo or its initiatives;



- no dispute with the IZS-Teramo;
- non-existence of situations prejudicial or limiting the ability to contract.

Furthermore, the IZS-Teramo, at its sole discretion, reserves the right to refuse any sponsorship if:

- considers that a conflict of interest may arise between public and private activities;
- sees in the message possible harm or damage to its image or its initiatives;
- considers it unacceptable for reasons of general expediency.

The means of implementation of sponsorships must not conflict with legal or regulatory requirements.

CHARACTERISTICS OF SPONSORSHIP AND GENERAL COMMITMENTS

Sponsorship proposals only concern sponsorships of a financial nature (in the form of economic disbursement), aimed at acquiring economic support to cover expenses related to organisational and management activities and, based on the size of the amount, give rise to the opportunities shown in the "Opportunities Table" below:

OPPORTUNITIES TABLE	Sponsorship categories			
	Platinum	Gold	Silver	Bronze
Amount	>=7.500,00 €	€ 5.000,00	€ 2.500,00	<=1000 €
	What's included			
Complimentary registrations	3	2	1	0
VIP Access (reserved first rows seats)	yes	no	no	no
Sponsor corner	yes	yes	no	no
Linked Logo featured on the website footer	yes	yes	no	no
Acknowledgment during the closing ceremonies	yes	yes	yes	yes
Logo listing on the online abstract book	yes	yes	yes	yes
Logo on slideshow shows during the conference	yes	yes	yes	yes
*Logo listing on the sponsor section of the website	yes	yes	yes	yes

*The logo will be put on the Conference website after the signature of the sponsorship contract

ECONOMIC AND LEGAL PROFILE OF SPONSORSHIP

The term "sponsorship contract" shall be understood to mean the contract through which the IZS-Teramo as "sponsee", undertakes to offer a third party ("sponsor"), in return for a given amount, the possibility of advertising its name/logo/brand/trademark in the framework of the GEOVET2023 event.

Sponsorship contracts with a value of less than €. 40,000.00 will be understood to be concluded by signing for acceptance by IZS Teramo the bid proposal prepared by the sponsor using the facsimile application.



GENERAL COMMITMENTS OF THE SPONSEE

To the subjects identified as sponsors, the IZS-Teramo guarantees, taking into account the extent of the sponsorship:

- the possibility of advertising its name/logo/brand/trademark in the context of the initiatives subject of sponsorship
- the possibility of providing visibility on the institutional website concerning sponsored events in proportion to the entity provided.

Any data/information produced will be processed in aggregate form, in compliance with privacy regulations.

GENERAL COMMITMENTS OF THE SPONSOR

Those selected as 'sponsors' will have as their main obligation the payment of the amount offered in the manner detailed in the sponsor agreement. The sponsor furthermore shall:

- publicise its sponsorship efforts;
- under no circumstances use the image and/or logos and name inherent to the sponsee for other initiatives different from those covered by the sponsorship contract;
- assume all responsibilities and fulfilments inherent to the advertising message and related authorisations;
- undertake to pay and guarantee what is stipulated in its offer and to sign a sponsorship contract.

WAY TO SUBMIT AN EXPRESSION OF INTEREST

The application to participate in this notice must be sent exclusively to the PEC address (protocollo@pec.izs.it), using the attached form no. 1 ("Application form"), by the deadline fixed by **17 July 2023**. The application for participation must be digitally signed by a person legally authorised to bind the applicant.

DOCUMENTATION

The application form, digitally signed by the Legal Representative of the applicant economic operator, must contain:

- the amount to be sponsored;
- the statement to be aware that any violations of the Institute's Corruption Prevention Policy may determine the ending of the contractual relationship;
- certificate of regular contributions if the operator carries out its activity in Italy or has its own branch office in Italy.



EXAMINATION OF SPONSORSHIP PROPOSALS

The expressions of interest received will be evaluated and admitted, by special order, by the Directorate General, after preliminary investigation and verification of the requirements possessed by the bidders carried out by the competent office.

The management of the sponsorship is regulated through an appropriate contract or letter for the use of commerce, signed by the Director General of the IZS-Teramo or his delegate and the sponsor legal representative or another person with signatory powers.

In case of specific requests from the sponsor, not foreseen under the sponsorship contract or letter for the use of commerce, but in any case not in conflict with the relevant regulations, the main integration and/or modification will be carried out.

In any case, sponsorship will not be initiated in the absence of the signing of the relevant contract.

The amount offered must be paid by the sponsor within thirty days from the issuance of the invoice by IZS Teramo.

FURTHER CLARIFICATIONS

The IZS-Teramo reserves the right to proceed with the stipulation of sponsorship contracts with third parties that meet the requirements of this notice, if, at the deadline indicated, the notice has gone deserted.

IZS Teramo reserves the right not to conclude sponsorship contracts if the commitments related to the Institute's Policy for the Prevention of Corruption and the reporting obligations referred to in the questionnaire "Due diligence business partner", are not fulfilled.

Suppose that, for organisational reasons that have arisen, the event could not be carried out or if there are legislative or regulatory requirements that make it incompatible or unfeasible, the sponsorship proposal may be used to support other activities only if they are already underway or planned, subject to communication and consent of the sponsor to alternative methods of employment and the signature of an appropriate contract.

The identification of a sponsor may be accessed even if only one valid bid is received.

Any sums not used at the end of the implementation of what is provided for in the specific sponsorship contract will be used to finance other institutional initiatives unless otherwise agreed between the parties.

INFORMATION NOTICE

European Regulation (GDPR) 2016/679 ensures that data processing is carried out with respect for the fundamental rights and freedoms and the dignity of the data subject with particular reference to confidentiality, personal identity and the right to data protection. The data processing that the IZS-Teramo intends to carry out will be based on lawfulness and correctness in the full protection of your rights and confidentiality. According to the European Regulation (GDPR) 2016/679 applicants are informed that:

- the data provided by the applicants will be processed exclusively concerning the procedure for which he/she submitted the documentation;



- the processing will be carried out in paper and/or electronic form;
- the provision of data is compulsory to carry out the procedure of interest;
- the data controller is the Istituto Zooprofilattico Sperimentale dell'Abruzzo e del Molise G. Caporale;
- at any time the applicant may exercise his/her rights vis-à-vis the data controller, according to the European Regulation.

CONFIDENTIALITY

If during the sponsorship activities, sponsors should have occasional or fortuitous access to personal data held or managed by IZS-Teramo, they are expressly forbidden to use such data for any kind of reproduction, processing, dissemination or communication to third parties. In case of violation of this confidentiality commitment, IZS-Teramo reserves the right to take any action to protect its rights and/or compensation for consequential damages.

REFERENCE

For anything not governed by this notice, the provisions of the law and regulations in force and the Civil Code shall apply.

